**STUPID POINTLESS ANNOYING MAIL**

What mail would you categorize as spam? Anything that you didn’t want to read or see in your email.

Describe the motivation for creating this visualization

*-* *Who doesn’t get spam mails? It’s frustrating to get 100 emails a day, 90% of which are*

*Spam. With this visualization we intend to get into the heads of spam senders.*

Describe the intended audience for this visualization

*- Our audience is anyone who is annoyed by the number and type of their spam messages*

Describe the main questions you plan to answer/understand with this visualization

*- We want to analyze:*

* *If browsing on the Internet causes spam to increase while you are signed into the browser?*
* *If your order/shopping/registration patterns on the Internet have caused your Spam mails to increase?*
* *If someone whom you registered with sold your email address?*
* *If the Spam has relevance to your interest and spending patterns over time?*

Describe the tools, analysis will you need to help answer your questions

*- We need:*

* *A data set big enough to analyze this mail*
* *Clean the data*
* *A tool for categorization of different sources and automatically adding new sources of spam*